

Privacy Policy

Eyenovate Event Website

Effective Date: July 29, 2025

Last Updated: July 29, 2025

Eyenovate (“we”, “us”, or “our”) is committed to protecting your personal data and respecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your information when you register for or interact with our website Eyenovate.org, which supports the event *Eyenovate: Connecting Current and Future Trends in Ophthalmic Innovation Across Europe and Beyond*.

By using the Site or submitting your information, you agree to the practices outlined below.

1. Information We Collect

We collect the following information when you register or interact with the Site:

a. Personal Information

- Full name
- Email address
- Job title and professional affiliation
- Contact number
- Country of residence
- Billing details (if applicable)

b. Automatically Collected Data

- IP address
- Device and browser information
- Site usage data (pages visited, time on page, etc.)

c. Cookies and Tracking Technologies

See our Cookie Policy below for details.

2. How We Use Your Information



We use your personal data to:

- Process event registration and send confirmations
 - Provide event updates, reminders, and post-event materials
 - Improve the performance and user experience of our website
 - Send you future communications about relevant Eyenovate events or ophthalmic industry insights (if you opt-in)
 - Ensure compliance with applicable legal obligations
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3. Legal Bases for Processing (GDPR)

Our legal bases for collecting and processing your data include:

- **Consent** (for email marketing and cookies)
 - **Contract** (for fulfilling registration and participation)
 - **Legitimate Interest** (to improve the event and site experience)
 - **Legal Obligation** (for invoicing or regulatory compliance)
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4. Data Sharing and Disclosure

We do **not** sell your personal data. We may share your information with:

- Trusted third-party service providers (e.g., registration platforms, email systems)
 - Payment processors (if applicable)
 - Event sponsors or partners (only with your explicit consent)
 - Legal authorities, where required by law
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5. Data Retention

We retain your data for as long as needed to fulfill the purposes outlined in this policy or to comply with legal requirements. If you opt-in to receive future updates, we will store your data until you unsubscribe.

6. Your Rights (GDPR and Beyond)



You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent at any time
- Object to or restrict data processing
- File a complaint with a supervisory authority in your country

To exercise your rights, contact us at Eyenovate@MedMinerva.com.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction.

8. International Data Transfers

If your data is transferred outside of the EU/EEA, we ensure appropriate safeguards are in place (e.g., standard contractual clauses) to protect your information in accordance with GDPR.

9. Third-Party Websites

Our site may include links to third-party content or platforms. We are not responsible for their privacy practices.

10. Contact Us

If you have any questions about this Privacy Policy, please contact:

Eyenovate Event Team

Email: Eyenovate@MedMinerva.com

Cookie Policy

Eyenovate Event Website
Effective Date: July 29, 2025

This Cookie Policy explains how Eyenovate uses cookies and related technologies on our website Eyenovate.org.

1. What Are Cookies?

Cookies are small text files placed on your device by websites to enhance user experience, enable functionality, and gather analytics.

2. Types of Cookies We Use

Type	Purpose
Essential Cookies	Required for the site to function (e.g., registration forms, logins).
Performance Cookies	Collect anonymous usage data to improve site experience (e.g., Google Analytics).
Functionality Cookies	Remember user preferences or settings.
Marketing Cookies	Used (with consent) to show relevant ads or event-related promotions.

3. Consent and Control

When you visit our site, you'll be prompted to accept or reject non-essential cookies. You may also adjust your preferences via your browser settings or our cookie banner.

Opt-Out of Analytics:

To disable Google Analytics tracking, you can also use this browser add-on.

4. Managing Cookies



You can block or delete cookies via your browser settings:

- Chrome: <https://support.google.com/chrome/answer/95647>
 - Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
 - Safari: <https://support.apple.com/en-us/HT201265>
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5. Updates to This Cookie Policy

We may update this Cookie Policy periodically. All changes will be posted with an updated “Effective Date.”

6. Contact

If you have any questions regarding our use of cookies, contact:

Eyenovate Event Team

Email: Eyenovate@MedMinerva.com